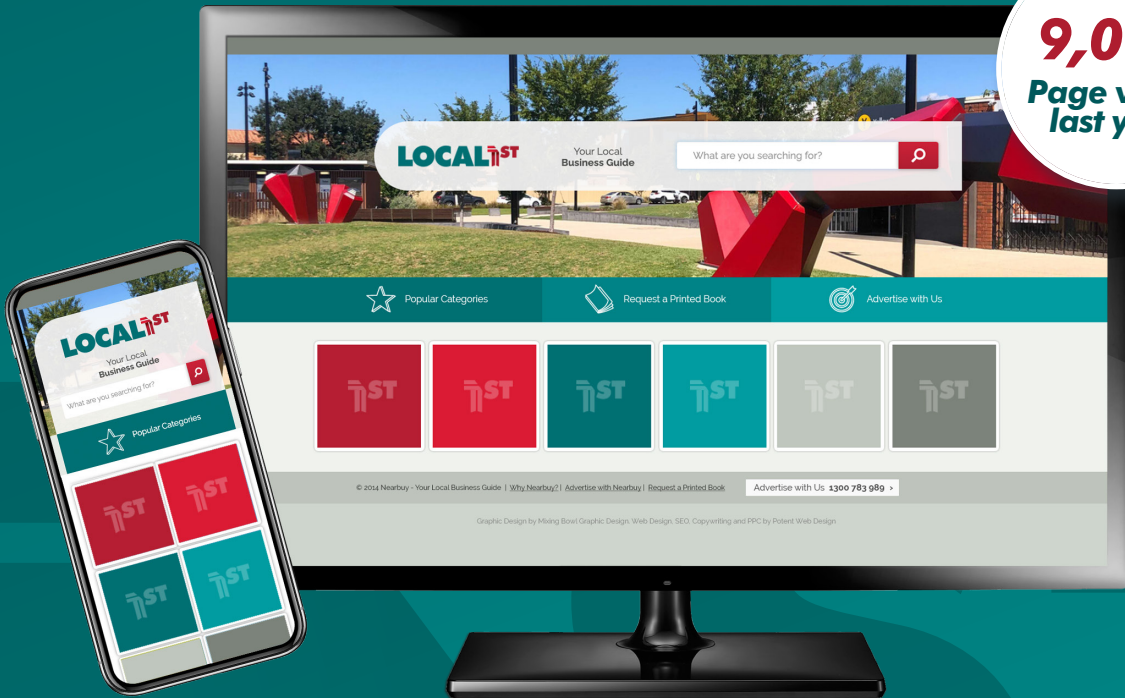


## Welcome to... Your Local Business Guide.

**9,000**  
Page views  
last year

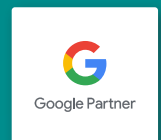


**Advertise with us...** If you're looking to sell goods and services locally, you're going to love **local1st.com.au**

**Our aim is to simply help connect locals with our great, home grown local businesses.** The easy-to-use (smartphone friendly) website includes great local businesses, providing a wide range of goods and services, helping our residents connect with just what they're looking for!

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions to your Location) and space for a 200 word blurb on each business.

As an official **Google Partner**, certified in **Google Ads**, we actively advertise our local businesses to customers searching on Google - right when they're interested in their service.



### **Find out more**

We'd love to invite every local business to be part of Local1st. To find out more please contact us on **1300 853 557** or email **advertise@local1st.com.au**

**Advertise from just \$30 p/month, no contracts - cancel anytime.**

## FACT SHEET

# Pricing Guide (Includes GST)



## Feature Adverts

### Home Page



**\$100<sup>P/M</sup>**  
(Also includes a  
Category Page advert)

### Category Page



**\$80<sup>P/M</sup>**

Search results display in order of priority and 'best fit' against the searched word/s.

The screenshot shows the LOCAL1ST website interface. At the top, there's a search bar with the text "What are you searching for?". Below the search bar, there are four advert options listed in a vertical stack, each with a "More Details" button and a price tag on the right. The options are:

- LOCAL1ST FEATURE**: Includes a "Feature Adverts" option for \$100<sup>P/M</sup> (also includes a Category Page advert). A red badge on the right says "Included with FEATURE ADVERTS".
- Priority 1**: For \$60<sup>P/M</sup>.
- Priority 2**: For \$45<sup>P/M</sup>.
- Priority 3**: For \$30<sup>P/M</sup>.

At the bottom of the search results area, there is a "Popular Categories" section with a star icon.

Add extra categories to your listing for \$5 per month.

Pricing valid until 30 June 2025

**local1st.com.au - Keeping Business Local**